

# Executive Biography

## Alexis Wilke

Chief Executive Officer

Made to Order Software Corporation



Made to Order Software Corporation  
9275 Blue Oak Drive  
Orangevale, CA 95662  
(916) 988-1450  
contact@m2osw.com  
<http://www.m2osw.com>

Alexis is the CEO of Made to Order Software Corporation. Based in Orangevale, California. Alexis manages the company's software development and marketing.

Alexis' experience in managing software products from inception to commercialization started with AWA-TV in 1994.

He created the Silicon Graphics version of **MagicTRAK®**, a weather forecast presentation software that was sold to over 100 television stations. The system included the only real-time tracking software available for television in 1995. The tracking portion of the system, patent #7,170,490, is now used by over 300 television stations throughout the world.

He created **ScreenWriter®** and **SportsWriter®** for television newscasts used by over one hundred major television stations around the world, including ABC, CBS, NBC (US), BSkyB, BBC, Channel 4 (UK), Canal+ (France), NHK (Japan) and many others for major sporting events.

In 1999, Alexis founded Made to Order Software, first in England then in California. During this time, he has done work for companies such as Aerial Camera Systems, 3D Labs, Serious Magic (now Adobe).

Starting in 2007, Alexis worked with Volcano Corporation (now Philips) on their Embedded Intravascular Ultrasound (IVUS) systems, one of the most advanced catheter based imaging system in the world.

Since 2007, Alexis also has worked on an advanced Content Management System (CMS) called **Snap! Websites**. Many of the Made to Order Software websites use this system.